



Membership

2017 National Committee Video Presentations:

<https://www.youtube.com/watch?v=iT0veoMxkww&feature=youtu.be>

Explore the Membership Committee website found on the NSDAR Members Only website under Committees. Read a couple issues of the Silver Arrow Newsletter to assist you with this module.

Name:

Chapter:

NSDAR#:

1. What do the initials H E P stand for as regards the DAR Membership committee?

2. Why is Hospitality so important to prospective and new members? How does your chapter make a prospective or new member feel welcomed?
3. Check out the Silver Arrow Newsletter for membership recruitment or retention ideas and share one or two ideas that you will suggest to your chapter to implement. (Cite the issue of the Silver Arrow.)
4. What are some ideas for getting new members involved and active in your chapter?
5. Retaining Membership: List three ideas that either your chapter does or you would like to try within your chapter to help keep members engaged, including your long-time members.
 - a. _____
 - b. _____
 - c. _____
6. What percentage of growth should be your chapter's goal each year? _____%
7. How many new members by application did your chapter add last year? _____ What was your percent growth? _____%
8. Did your chapter lose any members last year due to non-payment of dues? If so how many? _____
9. Write an article for your chapter newsletter on: Life Membership, Recruiting New Members, or Retaining Members; **OR** submit an article to the Silver Arrow on what your chapter is doing to engage and recruit members; **OR** hold a membership recruitment activity in your community. (Submit article or write-up)